KA2 - Cooperation for innovation and the exchange of good practices KA227 - Partnerships for Creativity Project NR: KA227-A1F22344



From Talent to Competencies: How youth work can support cultural sector

NEWSLETTER

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About us

We are pleased to announce the start of our YW4CULT project! This important initiative will provide help for trainers and facilitators of young people interested in working in the field of culture.

The project has been ideated by the joint efforts of 5 organizations in 4 different countries:

- TDM 2000 Eesti (Estonia), promoter and leader of the consortium, is a very active youth NGO that promotes youth mobility through the realization of exchange programmes, trainings, seminars and many other activities all around the world.
- ASSOCIAZIONE TDM 2000 ETS (Italy), is an organization that works on empowering young people willing to cooperate in the voluntary sector, supporting them in developing personal and professional skills through experiential learning and non-formal education. Its main fields of interest are youth policy, entrepreneurship, human rights, intercultural learning, active citizenship, non-formal education, international cooperation, local development, among others.
- Institute of Entrepreneurship Development, (Greece), is an organisation committed to the promotion of innovation and the enhancing of the entrepreneurial spirit. They recognize that entrepreneurship is a very important factor in the development and cohesion of societies, so they conduct research and in order to provide innovative solutions to facilitate the growth of healthy entrepreneurship and promote employment.
- Urban Style, commonly known as JJ-Street (Estonia), with more than 3000 members, is one
 of the biggest NGOs in Estonia. Part of this organization, is the JJ-Street dance school in
 Tallinn, in which 1600 students take dance classes every year. Urban Style and JJ- Street
 doing activities in all regions and in all biggest towns and in many villages all over Estonia.
 Urban Style is one of the 17 youth organisations are recognized by Estonian Ministry of
 Education and Science.
- Streetbasket, aka Ghetto Games (Latvia), its main and most visible activity has been organisation of Ghetto Games a street sports and culture movement that started in one of the socially most unfavorable districts of Riga (Grīziņkalns) in 2009, the lowest point of the economic crisis in Latvia. The level of social welfare was critical at the time and the crime rates were high a typical ghetto. The movement started with street basketball tournaments and had a strict rule of no-smoking and no-alcohol as Ghetto Games represent an active lifestyle.







Ghetto Basket attracted an increasing number of youngsters and become more than just a tournament – it was a brand for active lifestyle. Within a year it incorporated elements of other street sports cultures that had a similar background of development and an ambition to make positive changes in the at-risk society and provide an inspiration for leading an active lifestyle.

The project aims to accomplish the following objectives:

- To equip young people with the necessary tools and competences needed to build a cultural industry that is able to face unpredictable and adverse situations;
- To encourage and support the creation and consolidation of collaborative networks by young people for the empowerment of the creative sector;
- To develop and test innovative learning methodology that support the creative potential of youth, in each partner country and gather feedback for improvements;
- To increase their capacity for developing entrepreneurship works and encourage them to create new creative projects thus contributing to social transformation;
- To strengthen cooperation and exchange of information and good practices between different areas of Europe;
- To put the bases for policy transformation of the cultural sector.

The partners first met online in March to get to know each other better and divide the tasks among them. During the first call, it was also decided to set regular monthly meetings in order to keep everyone updated on the progresses of the project and the status of each partner's task.







Kick-off!

On June 23rd in 2021 the partners had finally the chances to meet in person in the office of TDM 2000 in Cagliari. The meeting was attended by Peeter Taim (TDM 2000 Eesti), Birgit Joearu (TDM 2000 Eesti), Indra Koel (Urban Style), Georgi Hvitsia (Urban Style), Gianluca Frongia (ASSOCIAZIONE TDM 2000 ETS), Roberto Sechi (ASSOCIAZIONE TDM 2000 ETS), Ruslan Levcenko (STREETBASKET), Elina Gladina (STREETBASKET), Sanda Gertnere (STREETBASKET online via zoom), Stella Chalvantzara (iED), Maria Dalakoura (iED).

During the meeting, the partners discussed several topics like the financial management, the partners agreement, presented and divided the tasks regarding the Intellectual Outputs of the project, how the project will be evaluated and monitored, and how the dissemination will be implemented.

Going into detail, the project will have 2 Intellectual Outputs. The first one, will be a manual for youth workers that will consist of different modules designed to help young artists acquire the skills and competences needed to enter the job market especially in a post-COVID 19 world.



The second main Intellectual Output that will be produced is an online platform for young artists in which the users will be able to create their profile, add their portfolios and be contacted by other members to create collaboration, to be commissioned jobs, and, above all, to create a lasting network of artists among the partnering organizations' nations and beyond.







Some examples of networks like the one we are creating with this project can be found In New York, in the Bronx Museum of the Arts, which has a long-standing commitment to showcasing work by underrepresented artists, and more recently, MoCADA, which is dedicated to celebrating the work of black artists.

In Europe, there's One Dog at a Time in Germany, which is run by an artist who focuses on supporting other artists who are struggling financially. And in Brazil, there's Casa Tomada, which is an artist-run space that provides free art classes and studio space for its members.

These are just a few examples of the many amazing artist networks that exist around the world. We hope to learn from them and build something even better with YW4CULT.

Next phase will focus on identifying and recruiting potential participants. We are looking for talented and motivated individuals between the ages of 18 and 30 who have a passion for culture and a desire to make a difference. If you know anyone who might be interested, please let us know.

We are very excited about this project and we hope that you will join us in supporting it. If you have any questions or would like more information, please do not hesitate to contact us.







